



# INTEGRITY

Personify integrity. Make it a habit to do the right thing in everything you do at work.

Discover how we value INTEGRITY in the workplace. Scan the QR code to find out more.

## #ItsNotComplicated



INTEGRITY





# ACCOUNTABILITY

Being accountable takes courage. It is a form of bravery that we are all capable of. At work, those who practice accountability will find that taking responsibility is the same as earning respect.

Discover how we value ACCOUNTABILITY in the workplace. Scan the QR code to find out more.

## #ItsNotComplicated



ACCOUNTABILITY



PLDT



Smart

ePLDT



PLDT  
Global



Sun



DIGTEL



# FAIRNESS

Everyone expects to be treated fairly. It's universal and we can often find how easy it is to pay fairness forward.

Discover how we value FAIRNESS in the workplace. Scan the QR code to find out more.

**#ItsNotComplicated**



FAIRNESS







# TRANSPARENCY

It's essential to grow transparency, clarity, openness and truthfulness.

We practice transparency at work in all instances, all the time.

Discover how we value TRANSPARENCY in the workplace. Scan the QR code to find out more.

## #ItsNotComplicated



TRANSPARENCY

