



March 5, 2013

Philippine Stock Exchange
3/F Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C with respect to certain discloseable events/information.

This shall also serve as the disclosure letter for the purpose of complying with the PSE Revised Disclosure Rules.

Very truly yours,


MA. LOURDES C. RAUSA-CHAN
Corporate Secretary



March 5, 2013

SECURITIES & EXCHANGE COMMISSION
SEC Building, EDSA
Mandaluyong City

Attention: Atty. Justina Callangan
Director - Corporation Finance Department

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith two (2) copies of SEC Form 17-C with respect to certain discloseable events/information:

Very truly yours,


MA. LOURDES C. RAUSA-GHAN
Corporate Secretary

COVER SHEET

P W - 5 5
SEC Registration No.

P H I L I P P I N E L O N G D I S T A N C E
T E L E P H O N E C O M P A N Y
(Company's Full Name)

R A M O N C O J U A N G C O B U I L D I N G
M A K A T I A V E. M A K A T I C I T Y
(Business Address: No. Street/City/Town/Province)

ATTY. MA. LOURDES C. RAUSA-CHAN
Contact person

816-8553
Contact Telephone No.

1 2 3 1
Month Day
Fiscal Year

SEC FORM 17-C
FORM TYPE

0 6 Every 2nd Tuesday
Month Day
Annual Meeting

C F D
Dept. Requiring this Doc.

N/A
Amended Articles
Number/Section

12,152
As of January 31, 2013
Total No. of Stockholders

Total Amount of Borrowings

NA
Domestic

NA
Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.1

1. March 5, 2013
Date of Report (Date of earliest event reported)
2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction
of Incorporation
6. _____ (SEC Use Only)
Industry Classification Code
7. Ramon Cojuangco Building, Makati Avenue, Makati City
Address of principal office
- 1200
Postal Code
8. (632) 816-8553
Issuer's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and
Sections 4 and 8 of the Revised Securities Act

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding

11. Item 4 (Resignation and Election of Director and Election/Appointment of Officers) and Item 9 (Other Events)

We disclose that at the meeting of the Board of Directors of Philippine Long Distance Telephone Company (respectively, the "Board" and the "Company") held on March 5, 2013:

1. The Board approved or confirmed the following items in connection with the Annual Meeting of Stockholders for 2013:

- (a) The Annual Meeting of Stockholders of the Company will be held on June 14, 2013 at 4:00 o'clock p.m. in Makati City, Philippines (the "Annual Meeting").

Per the By-Laws of the Company, the annual meeting of stockholders shall be held on the second Tuesday in June. Due to the proximity of June 11, 2013 (second Tuesday in the month of June 2013) to the Independence Day holiday, the Annual Meeting has been moved to June 14, 2013.

- (b) The record date for the determination of stockholders entitled to notice of and to vote at the Annual Meeting is April 15, 2013. The stock and transfer books of the Company will not be closed.

- (c) The last day for filing proxies in connection with the Annual Meeting is on June 7, 2013.

- (d) The validation of proxies in connection with the Annual Meeting will be done on June 9, 2013.

- (e) In accordance with the Company's By-Laws, the nominations for election of directors/independent directors at the Annual Meeting shall be submitted to the Board of Directors through the President or Corporate Secretary at the Company's principal place of business at least sixty (60) working days before the meeting or by March 14, 2013.

The notice, agenda and other materials required to be distributed to the stockholders in connection with the Annual Meeting will be submitted to the Securities and Exchange Commission and the Philippine Stock Exchange in accordance with the applicable rules.

2. The Board approved the promotion of the following persons to the positions indicated opposite their respective names, effective March 5, 2013:

Name	Position
1. Katrina C. Luna-Abelarde	From Vice President to First Vice President, Small and Medium Enterprise
2. Juan Victor I. Hernandez	From Vice President to First Vice President, Corporate Business
3. Anna Isabel V. Bengzon	From Vice President to First Vice President

4. Melissa V. Vergel de Dios	From Vice President to First Vice President, Investor Relations
5. Raul S. Alvarez	From Assistant Vice President to Vice President, Home Marketing Support
6. Joselito S. Limjap	From Assistant Vice President to Vice President, ICT Research and Development
7. Ma. Carmela F. Luque	From Assistant Vice President to Vice President, Financial and Corporate Audit

3. The Board declared the following cash dividends out of the audited unrestricted retained earnings of the Company as at December 31, 2012, which are sufficient to cover the total amount of dividends declared:
- a. Final regular dividend of ₱60.00 per outstanding share of the Company's Common Stock, payable on April 18, 2013 to the holders of record on March 19, 2013.
 - b. Special dividend of ₱52.00 per outstanding share of the Company's Common Stock, payable on April 18, 2013 to the holders of record on March 19, 2013.
 - b. ₱2,437,500.00 on all of the outstanding shares of Voting Preferred Stock of the Company for the quarter ending April 15, 2013, payable on April 15, 2013, to the holder of record on March 20, 2013.

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:


MA. LOURDES C. RAUSA-CHAN
 Corporate Secretary

March 5, 2013

CASH DIVIDEND (REGULAR):

CASH - ₱60.00 per outstanding common share
 EX-DATE - March 14, 2013
 RECORD DATE - March 19, 2013
 PAYMENT DATE - April 18, 2013

CASH DIVIDEND (SPECIAL):

CASH - ₱52.00 per outstanding common share
 EX-DATE - March 14, 2013
 RECORD DATE - March 19, 2013
 PAYMENT DATE - April 18, 2013