



March 1, 2011

Philippine Stock Exchange  
3/F Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City



Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C with respect to certain discloseable events/information.

This shall also serve as the disclosure letter for the purpose of complying with PSE Revised Disclosure Rules.

Respectfully yours,

  
**MA. LOURDES C. RAUSA-CHAN**  
Corporate Secretary 



March 1, 2011

SECURITIES & EXCHANGE COMMISSION  
SEC Building, EDSA  
Mandaluyong City

Attention: Director Justina F. Callangan  
Corporation Finance Department

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith two (2) copies of SEC Form 17-C with respect to certain discloseable events/information.

Respectfully yours,

  
**MA. LOURDES C. RAUSA-CHAN**  
Corporate Secretary 

COVER SHEET

|                      |   |   |   |   |
|----------------------|---|---|---|---|
| P                    | W | - | 5 | 5 |
| SEC Registration No. |   |   |   |   |

P H I L I P P I N E L O N G D I S T A N C E

T E L E P H O N E C O M P A N Y

(Company's Full Name)

R A M O N C O J U A N G C O B U I L D I N G

M A K A T I A V E. M A K A T I C I T Y

(Business Address: No. Street/City/Town/Province)

ATTY. MA. LOURDES C. RAUSA-CHAN  
Contact person

816-8553  
Contact Telephone No.

|             |   |     |   |
|-------------|---|-----|---|
| 1           | 2 | 3   | 1 |
| Month       |   | Day |   |
| Fiscal Year |   |     |   |

SEC FORM 17-C  
FORM TYPE

|                |     |                       |  |  |
|----------------|-----|-----------------------|--|--|
| 0              | 6   | Every 2 <sup>nd</sup> |  |  |
| Month          | Day | Tuesday               |  |  |
| Annual Meeting |     |                       |  |  |

C F D  
Dept. Requiring this Doc.

N/A  
Amended Articles  
Number/Section

2,182,277  
As of January 31, 2011  
Total No. of Stockholders

Total Amount of Borrowings

NA  
Domestic

NA  
Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.1

1. 1 March 2011  
Date of Report (Date of earliest event reported)
2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY  
Exact name of issuer as specified in its charter
5. PHILIPPINES  
Province, country or other jurisdiction  
of Incorporation
6. \_\_\_\_\_ (SEC Use Only)  
Industry Classification Code
7. Ramon Cojuangco Building, Makati Avenue, Makati City  
Address of principal office
- 1200  
Postal Code
8. (632) 816-8553  
Issuer's telephone number, including area code
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and  
Sections 4 and 8 of the Revised Securities Act

| Title of Each Class | Number of Shares of Common Stock<br>Outstanding and Amount of Debt Outstanding |
|---------------------|--|
| _____               | _____  |
| _____               | _____  |
| _____               | _____  |

11. Item 9 (Other Events)

We disclose that at the meeting of the Board of Directors of Philippine Long Distance Telephone Company (respectively, the "Board" and the "Company") held on March 1, 2011:

1. The Board declared the following cash dividends out of the Company's audited unrestricted retained earnings as at December 31, 2010, which are sufficient to cover the total amount of dividends declared:
  - a. Regular dividend of ₱78.00 per outstanding share of the Company's Common Stock, payable on April 19, 2011 to the holders of record on March 16, 2011;
  - b. Special dividend of ₱66.00 per outstanding share of the Company's Common Stock, payable on April 19, 2011 to the holders of record on March 16, 2011.
2. The Board approved or confirmed the following items in connection with the Annual Meeting of Stockholders for 2011:
  - (a) The Annual Meeting of Stockholders of the Company will be held on June 14, 2011 (the second Tuesday of June as provided in the Company's By-laws) at 4:00 o'clock p.m. in Makati City, Philippines (the "Annual Meeting");
  - (b) The record date for the determination of stockholders entitled to notice of and to vote at the Annual Meeting is April 15, 2011. The stock and transfer books of the Company will not be closed;
  - (c) In accordance with the Company's By-Laws, the nominations for election of directors/independent directors at the Annual Meeting shall be submitted to the Board of Directors through the President or Corporate Secretary at the Company's principal place of business at least sixty (60) working days before the meeting or by March 18, 2011;
  - (d) The last day for filing proxies is on June 7, 2011;
  - (e) The validation of proxies will be done on June 8, 2011.

The notice, agenda and other materials required to be distributed to the stockholders in connection with the Annual Meeting will be submitted to the Securities and Exchange Commission and the Philippine Stock Exchange in accordance with the applicable rules.

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

**PHILIPPINE LONG DISTANCE TELEPHONE COMPANY**

By:

  
**MA. LOURDES C. RAUSA-CHAN**  
Corporate Secretary 

March 1, 2011