

January 31, 2012

Philippine Stock Exchange 3/F Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention: Ms. Janet A. Encarnacion

Head, Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C with respect to certain discloseable events/information.

This shall also serve as the disclosure letter for the purpose of complying with the PSE Revised Disclosure Rules.

Respectfully yours,

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary



January 31, 2012

SECURITIES & EXCHANGE COMMISSION SEC Building, EDSA Mandaluyong City

Attention:

Director Justina F. Callangan

Corporation Finance Department

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith two (2) copies of SEC Form 17-C with respect to certain discloseable events/information.

Respectfully yours,

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

COVER SHEET

			P	W - 5 5 C Registration No.			
PHILIPPINE	L	O N G	DIS	T A N C E			
TELEPHO (C	N E Company	C O M y's Full Name)	PA	NY			
RAMONCOJU	AN	G C O	BU	I L D I N G			
M A K A T I A V E. M A K A T I C I T Y (Business Address: No. Street/City/Town/Province)							
ATTY. MA. LOURDES C. RAUSA-CHAN			816-8553				
Contact person			Conta	act Telephone No.			
1 2 3 1 SEC FORM 17-C Month Day FORM TYPE Fiscal Year			0 6 Montl Annu				
CFD				N/A			
Dept. Requiring this Doc.				nended Articles			
			N	umber/Section			
	_	Tota	al Amount	t of Borrowings			
2,181,823 As of December 31, 2011		NA		NA			
Total No. of Stockholders	L	Domestic	l	Foreign			
To be accomplished by SEC Personnel concerned							
File Number			LCU				
Document I.D.			Cashier				
STAMPS Remarks: Please use black ink for scal	nnina pu	urposes					

X

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.1

1.	Date of Report (Date of earliest event reported)					
2.	SEC Identification Number PW	-55				
3.	BIR Tax Identification No. 000-488-793					
4.	PHILIPPINE LONG DISTANCE TELEPHONE COMPANY Exact name of issuer as specified in its charter					
5.	PHILIPPINES Province, country or other juris of Incorporation	diction	6 Industry Cla	(SEC Use Only) ssification Code		
7.	Ramon Cojuangco Building, Ma Address of principal office	akati Avenue, N	/lakati City	1200 Postal Code		
8.	(632) 816-8553 Issuer's telephone number, inc	luding area co	de			
9.	Not Applicable Former name or former address	s, if changed si	nce last report			
10.	Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and Sections 4 and 8 of the Revised Securities Act					
	Title of Each Class		of Shares of Con and Amount of D			



11. Item 9 (Other Events)

We disclose that at the meeting of the Board of Directors of Philippine Long Distance Telephone Company (respectively, the "Board" and the "Company") held on January 31, 2012:

1. The Board authorized the Company to exchange 78.38% of the Zero Coupon Exchangeable Bonds due 2014, issued by Digitel Capital Philippines, Ltd. and held by the Company with issue value of US\$190,000,000 and face of value US\$590,111,593 (the "2014 Bonds"), into 14,640,761,750 common shares of Digital Telecommunications Phils., Inc. ("Digitel") calculated on the basis of the redemption value of the 2014 Bonds for exchange as of the exchange date, February 7, 2012, at the exchange ratio of one (1) Digitel common share for every P1.00 redemption value of the 2014 Bonds for exchange.

As we have previously disclosed, on December 8, 2011, the Company exchanged 15.58% of the 2014 Bonds. After the subject exchange, the remaining 2014 Bonds amount to US\$11,462,014.

- 2. The Board declared the following cash dividends out of the unaudited unrestricted retained earnings of the Company as at September 30, 2011, which are sufficient to cover the total amount of dividends declared:
 - a. ₱12,285,000.00 on all of the outstanding shares of the Company's Series IV Cumulative Non-Convertible Redeemable Preferred Stock, for the quarter ending March 15, 2012, payable on March 15, 2012 to the holder of record on February 20, 2012.
 - b. ₱1.00 per outstanding share of the Company's Series GG 10% Cumulative Convertible Preferred Stock, for the annual period ending February 29, 2012, payable on March 30, 2012 to the holders of record on February 29, 2012.

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

January 31, 2012