



April 1, 2011

The Philippine Stock Exchange  
Disclosure Department  
4<sup>th</sup> Floor PSE Centre  
Exchange Road, Ortigas Center  
Pasig City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Ladies and Gentlemen:

In compliance with Section 17.1(b) of the Securities Regulation Code and SRC Rule 17.1, we submit herewith a copy of SEC Form 17-C regarding a discloseable event/information.

This shall also serve as the disclosure letter for the purpose of complying with PSE Revised Disclosure Rules.

Respectfully yours,

A handwritten signature in black ink, appearing to read "Ma. Lourdes C. Rausa-Chan", is positioned above the printed name.

MA. LOURDES C. RAUSA-CHAN  
Corporate Secretary

MLCRC:amq  
Enc.

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.1

1. April 1, 2011  
Date of Report (Date of earliest event reported)
2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY  
Exact name of issuer as specified in its charter
5. PHILIPPINES  
Province, country or other jurisdiction  
of Incorporation
6. \_\_\_\_\_ (SEC Use Only)  
Industry Classification Code
7. Ramon Cojuangco Building, Makati Avenue, Makati City  
*Address of principal office* 1200  
*Postal Code*
8. (632) 816-8553  
*Issuer's telephone number, including area code*
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and Sections 4 and 8 of the Revised Securities Act

Title of Each Class

Number of Shares of Common Stock  
Outstanding and Amount of Debt Outstanding

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## 11. Item 9 - Other Events

Further to our disclosure dated December 20, 2010, we disclose that ePLDT, Inc., our wholly-owned subsidiary, and IP E-Game Ventures, Inc. closed the sale and purchase of 97,557,498 shares representing 75% of the outstanding capital stock of Digital Paradise, Inc., pursuant to the Stock Purchase Agreement executed by the said parties on December 20, 2010.

PHILIPPINE LONG DISTANCE  
TELEPHONE COMPANY

By:



**MA. LOURDES C. RAUSA-CHAN**  
Corporate Secretary

April 1, 2011