



# Take the lead.

*Accountability. Integrity. Fairness. Transparency.*



It is not a question of rank. It is a manner of being. Of demonstrating Accountability for what you do. Of manifesting Integrity in how your actions speak for you. It is about embodying Fairness to uphold what is just. It is about practicing Transparency to earn another's trust. Leadership is, above all, a question of values. Of letting these govern your ways. Each and every single day.





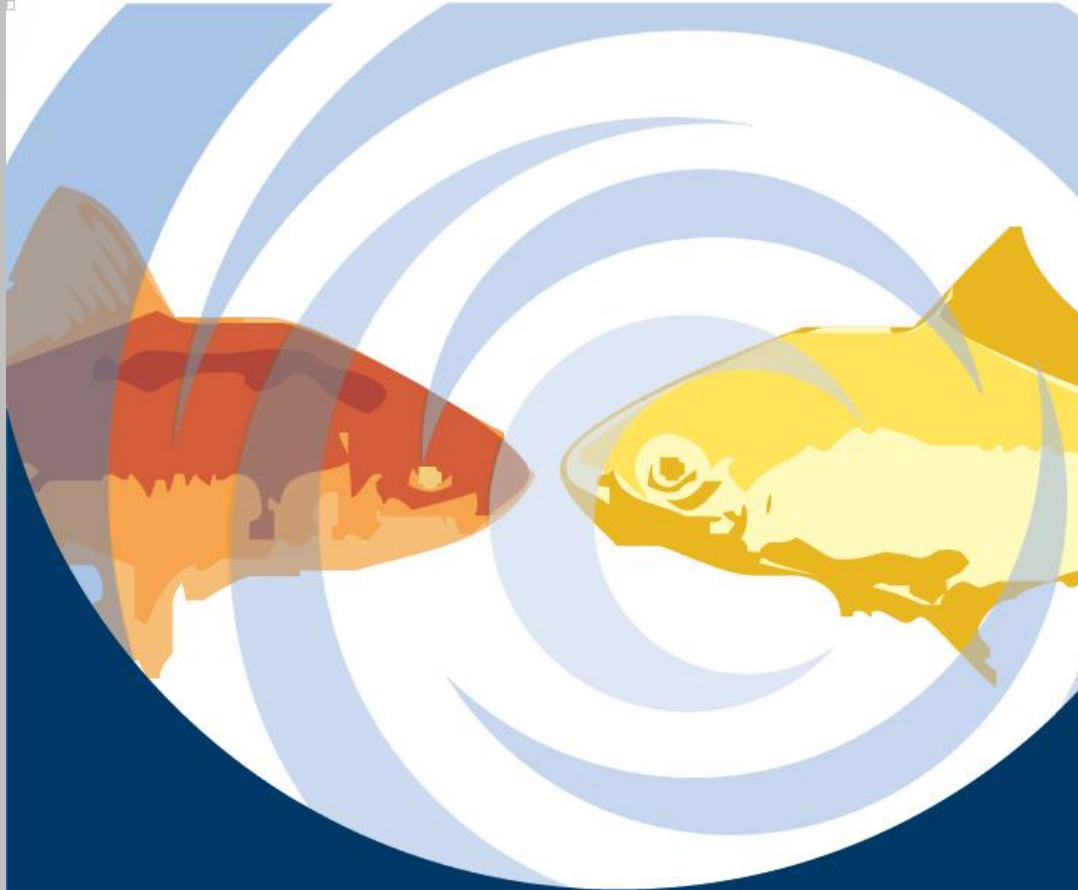
*Set the standard.*



Raise the bar. Be an example for others.  
 Being excellent in whatever you do everyday  
 will inspire others to reach higher.  
 Take the lead and achieve it.

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*Earn trust.*



With every word and each action, begin with building trust. It is the foundation of strong partnerships and open communications. Give it. Earn it. Lead it today.

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# Guide others.

Leaders are teachers too. Point others in the right direction. In a vast sea where most lose their way, lead us home.



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