September 30, 2014

Philippine Stock Exchange  
3/F Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City  

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department  

Gentlemen:  

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C with respect to certain discloseable events/information.

This shall also serve as the disclosure letter for the purpose of complying with the PSE Revised Disclosure Rules.

Very truly yours,

MA. LOURDES C. RAUSA-CHAN  
Corporate Secretary
September 30, 2014

SECURITIES & EXCHANGE COMMISSION
SEC Building, EDSA
Mandaluyong City

Attention: Mr. Vicente Graciano P. Felizmenio, Jr.
Director – Markets and Securities Regulation Dept.

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith two (2) copies of SEC Form 17-C with respect to certain discloseable events/information.

Very truly yours,

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary
COVER SHEET

PHILIPPINE LONG DISTANCE

TELEPHONE COMPANY

(Company’s Full Name)

RAMON COJUANGCO BUILDING

MAKATI AVE., MAKATI CITY

(Business Address: No. Street/City/Town/Province)

ATTY. MA. LOURDES C. RAUSA-CHAN

Contact person

816-8553

Contact Telephone No.

1 2 3 1

Month Day

Fiscal Year

SEC FORM 17-C

FORM TYPE

0 6

Every 2nd

Tuesday

Month Day

Annual Meeting

C F D

Dept. Requiring this Doc.

N/A

Amended Articles
Number/Section

Total Amount of Borrowings

11,927

As of August 31, 2014

Total No. of Stockholders

NA

Domestic

NA

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes
SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.1

1. September 30, 2014
   Date of Report (Date of earliest event reported)

2. SEC Identification Number PW-55

3. BIR Tax Identification No. 000-488-793

4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
   Exact name of issuer as specified in its charter

5. PHILIPPINES
   Province, country or other jurisdiction

6. ____________
   Industry Classification Code
   (SEC Use Only)

7. Ramon Cojuangco Building, Makati Avenue, Makati City
   Address of principal office

8. (632) 816-8553
   Issuer's telephone number, including area code

9. Not Applicable
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and
    Sections 4 and 8 of the Revised Securities Act

    Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
    ____________________________________________________________
    ____________________________________________________________


11. Item 4 (Resignation and Election of Director and Election/Appointment of Officers) and Item 9 (Other Events)

We disclose that at the meeting of the Board of Directors of Philippine Long Distance Telephone Company (respectively, the “Board” and the “Company”) held on September 30, 2014:

1. The Board approved the promotion of the following persons to the positions indicated opposite their respective names, effective September 30, 2014:

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gene S. De Guzman</td>
<td>From Assistant Vice President to Vice President, Enterprise Service Assurance Management</td>
</tr>
<tr>
<td>Gerardo Jose V. Castro</td>
<td>From Assistant Vice President to Vice President, Luzon Customer Service Operations District</td>
</tr>
</tbody>
</table>

2. The Board declared a cash dividend of ₱2,437,500.00 on all of the outstanding shares of Voting Preferred Stock of the Company for the quarter ending October 15, 2014, payable on October 15, 2014, to the holder of record on October 15, 2014.

The cash dividend was declared out of the unaudited unrestricted retained earnings of the Company as at June 30, 2014, which are sufficient to cover the total amount of dividend declared.

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

September 30, 2014