January 29, 2013

 Philippine Stock Exchange
 3/F Philippine Stock Exchange Plaza
 Ayala Triangle, Ayala Avenue
 Makati City

Attention: Ms. Janet A. Encarnacion
   Head, Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C with respect to certain discloseable events/information.

This shall also serve as the disclosure letter for the purpose of complying with the PSE Revised Disclosure Rules.

Respectfully yours,

[Signature]

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary
January 29, 2013

SECURITIES & EXCHANGE COMMISSION
SEC Building, EDSA
Mandaluyong City

Attention: Director Justina F. Callangan
Corporation Finance Department

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith two (2) copies of SEC Form 17-C with respect to certain discloseable events/information.

Respectfully yours,

[Signature]
MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

General Office P.O. Box 2148 Makati City, Philippines
COVER SHEET

pw - 55
SEC Registration No.

PHILIPPINE LONG DISTANCE

TELEPHONE COMPANY

(Company’s Full Name)

RAMON COJUANGCO BUILDING

MAKATI AVE. MAKATI CITY

(Business Address: No. Street/City/Town/Province)

ATTY. MA. LOURDES C. RAUSA-CHAN

Contact person

Contact Telephone No.

816-8553

1 2 3 1

Month
Day

SEC FORM 17-C
FORM TYPE

Month
Day

Every 2nd Tuesday

Annual Meeting

CFD

Dept. Requiring this Doc.

N/A

Amended Articles
Number/Section

Total Amount of Borrowings

12,169

As of December 31, 2012

Total No. of Stockholders

NA

Domestic

NA

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes
   Date of Report (Date of earliest event reported)

2. SEC Identification Number PW-55

3. BIR Tax Identification No. 000-488-793

4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
   Exact name of issuer as specified in its charter

5. PHILIPPINES
   Province, country or other jurisdiction of Incorporation

6. ____________ (SEC Use Only)
   Industry Classification Code

7. Ramon Cojuangco Building, Makati Avenue, Makati City
   Address of principal office

8. (632) 816-8553
   Issuer’s telephone number, including area code

9. Not Applicable
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and Sections 4 and 8 of the Revised Securities Act

<table>
<thead>
<tr>
<th>Title of Each Class</th>
<th>Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding</th>
</tr>
</thead>
</table>
11. Item 9 (Other Events)

We disclose that at the meeting of the Board of Directors of Philippine Long Distance Telephone Company (respectively, the “Board” and the “Company”) held on January 29, 2013:

1. The Board authorized/approved the redemption of shares of the Company’s Series HH 10% Cumulative Convertible Preferred Stock (the “SIP Shares”) which were issued in the year 2007, effective May 16, 2013. The record date for the determination of the holders of outstanding SIP Shares subject to redemption is February 14, 2013; and

2. The Board declared a cash dividend in the total amount of ₱12,150,000.00 on all of the outstanding shares of the Company’s Series IV Cumulative Non-Convertible Redeemable Preferred Stock, for the quarter ending March 15, 2013, payable on March 15, 2013 to the holder of record on February 28, 2013.

The cash dividend was declared out of the unaudited unrestricted retained earnings of the Company as at June 30, 2012, which are sufficient to cover the total amount of dividend declared.

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

January 29, 2013