September 20, 2011

Philippine Stock Exchange
3/F Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
        Head, Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C regarding cash dividend declaration on the Company’s Series E, K, O, U, C, D, J, T and X 10% Cumulative Convertible Preferred Stock.

This shall also serve as the disclosure letter for the purpose of complying with the PSE Revised Disclosure Rules.

Respectfully yours,

FLORENTINO D. MABASA, JR.
Assistant Corporate Secretary
September 20, 2011

SECURITIES & EXCHANGE COMMISSION  
SEC Building, EDSA  
Mandaluyong City  

Attention: Director Justina F. Callangan  
Corporation Finance Department  

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith two (2) copies of SEC Form 17-C regarding cash dividend declaration on the Company’s Series E, K, O, U, C, D, J, T and X 10% Cumulative Convertible Preferred Stock.

Respectfully yours,

FLORENTINO D. MABASA, JR.  
Assistant Corporate Secretary
COVER SHEET

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

RAMON COJUANGCO BUILDING

MAKATI AVE. MAKATI CITY

ATTY. MA. LOURDES C. RAUSA-CHAN

Contact person

816-8553

Contact Telephone No.

Every 2nd Tuesday

Month Day

FORM TYPE

SEC FORM 17-C

Fiscal Year

1 2 3 1

1 2 3 1

FORM TYPE

Annual Meeting

N/A

Dept. Requiring this Doc.

Amended Articles Number/Section

CFD

Total Amount of Borrowings

2,181,842

As of July 31, 2011

Domestic

NA

Foreign

NA

Total No. of Stockholders

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes
1. September 20, 2011
   Date of Report (Date of earliest event reported)

2. SEC Identification Number PW-55

3. BIR Tax Identification No. 000-488-793

4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
   Exact name of issuer as specified in its charter

5. PHILIPPINES
   Province, country or other jurisdiction

6. ____________ (SEC Use Only)
   Industry Classification Code

7. Ramon Cojuangco Building, Makati Avenue, Makati City
   Address of principal office
   1200
   Postal Code

8. (632) 816-8553
   Issuer's telephone number, including area code

9. Not Applicable
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and
     Sections 4 and 8 of the Revised Securities Act

     Title of Each Class
     Number of Shares of Common Stock
     Outstanding and Amount of Debt Outstanding

     ________________________________________________________________
     ________________________________________________________________
     ________________________________________________________________
11. Item 9 (Other Events)

We disclose that at the meeting of the Board of Directors of Philippine Long Distance Telephone Company (respectively, the “Board” and the “Company”) held on September 20, 2011, the Board declared the following cash dividends out of the unaudited unrestricted retained earnings of the Company as at June 30, 2011, which are sufficient to cover the total amount of dividends declared:

a. P1.00 per outstanding share of the Company’s Series E 10% Cumulative Convertible Preferred Stock, for the annual period ending September 30, 2011, payable on October 31, 2011 to the holders of record on October 7, 2011.

b. P1.00 per outstanding share of the Company’s Series K 10% Cumulative Convertible Preferred Stock, for the annual period ending September 30, 2011, payable on October 31, 2011 to the holders of record on October 7, 2011.

c. P1.00 per outstanding share of the Company’s Series O 10% Cumulative Convertible Preferred Stock, for the annual period ending September 30, 2011, payable on October 31, 2011 to the holders of record on October 7, 2011.

d. P1.00 per outstanding share of the Company’s Series U 10% Cumulative Convertible Preferred Stock, for the annual period ending September 30, 2011, payable on October 31, 2011 to the holders of record on October 7, 2011.

e. P1.00 per outstanding share of the Company’s Series C 10% Cumulative Convertible Preferred Stock, for the annual period ending October 31, 2011, payable on November 29, 2011 to the holders of record on October 20, 2011.

f. P1.00 per outstanding share of the Company’s Series D 10% Cumulative Convertible Preferred Stock, for the annual period ending October 31, 2011, payable on November 29, 2011 to the holders of record on October 20, 2011.

g. P1.00 per outstanding share of the Company’s Series J 10% Cumulative Convertible Preferred Stock, for the annual period ending October 31, 2011, payable on November 29, 2011 to the holders of record on October 20, 2011.

h. P1.00 per outstanding share of the Company’s Series T 10% Cumulative Convertible Preferred Stock, for the annual period ending October 31, 2011, payable on November 29, 2011 to the holders of record on October 20, 2011.

i. P1.00 per outstanding share of the Company’s Series X 10% Cumulative Convertible Preferred Stock, for the annual period ending October 31, 2011, payable on November 29, 2011 to the holders of record on October 20, 2011.

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:  
FLORENTINO D. MABASA, JR.
Assistant Corporate Secretary

September 20, 2011