March 2, 2010

The Philippine Stock Exchange
4th Floor PSE Centre
Exchange Road, Ortigas Center
Pasig City

Attention: Ms. Janet A. Encarnacion
Head - Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C with respect to certain discloseable events/information.

This shall also serve as the disclosure letter for the purpose of complying with PSE Revised Disclosure Rules.

Respectfully yours,

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary
March 2, 2010

SECURITIES & EXCHANGE COMMISSION
Corporation Finance Department
SEC Building, EDSA
Mandaluyong City

Attention: Director Justina F. Callangan
Corporation Finance Department

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith three (3) copies of SEC Form 17-C with respect to certain discloseable events/information.

Respectfully yours,

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary
PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

RAMON COJUANGCO BUILDING

MAKATI AVE. MAKATI CITY

ATTY. MA. LOURDES C. RAUSA-CHAN  816-8553

SEC FORM 17-C  2,183,134

Every 2nd Tuesday

12 31

Monthly

SEC FORM 17-C

NA NA

TOTAL AMOUNT OF BORROWINGS

TODAY'S AMOUNT

As of January 31, 2010

FISCAL YEAR

TOTAL NO. OF STOCKHOLDERS

DOMESTIC FOREIGN

N/A N/A

AMENDED ARTICLES NUMBER/SECTION

TO BE ACCOMPLISHED BY SEC PERSONNEL CONCERNED

FILE NUMBER LCU

DOCUMENT I.D. CASHIER

STAMPS

REMARKS: PLEASE USE BLACK INK FOR SCANNING PURPOSES
1. 2 March 2010  
   Date of Report (Date of earliest event reported)

2. SEC Identification Number PW-55

3. BIR Tax Identification No. 000-488-793

4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY  
   Exact name of issuer as specified in its charter

5. PHILIPPINES  
   Province, country or other jurisdiction of Incorporation

6. __________ (SEC Use Only)  
   Industry Classification Code

7. Ramon Cojuangco Building, Makati Avenue, Makati City 1200  
   Address of principal office  
   Postal Code

8. (632) 816-8553  
   Issuer's telephone number, including area code

9. Not Applicable  
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and Sections 4 and 8 of the Revised Securities Act

<table>
<thead>
<tr>
<th>Title of Each Class</th>
<th>Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding</th>
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11. Item 9 (Other Events)

We disclose the following:

1. The Annual Meeting of Stockholders of Philippine Long Distance Telephone Company (the “Company”) will be held on June 8, 2010 (the second Tuesday of June as provided in the Company’s By-laws) at 4:00 o’clock p.m. in Makati City, Philippines (the “Annual Meeting”).

2. At the meeting of the Board of Directors of the Company (the “Board”) held on March 2, 2010:

   (a) The Board fixed April 12, 2010 as the record date for the determination of stockholders entitled to notice of and to vote at the Annual Meeting. The stock and transfer books of the Company will not be closed.

   The Board confirmed that, in accordance with the Company’s By-Laws, the nominations for election of directors/independent directors at the Annual Meeting shall be submitted to the Board of Directors through the President or Corporate Secretary at the Company’s principal place of business at least sixty (60) working days before the meeting or by March 10, 2010.

   (b) The Board declared the following cash dividends out of the Company’s unaudited unrestricted retained earnings as at December 31, 2009, which are sufficient to cover the total amount of dividends declared:

   a. Regular dividend of ₱76.00 per outstanding share of the Company’s Common Stock, payable on April 20, 2010 to the holders of record on March 17, 2010;

   b. Special dividend of ₱65.00 per outstanding share of the Company’s Common Stock, payable on April 20, 2010 to the holders of record on March 17, 2010.

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

March 2, 2010