



2020 ANNUAL **STOCKHOLDERS'** MEETING





CRO SERVICE REVENUES

P157.B

FY 2019 PERFORMANCE

↑18%

GROWTH VS 2018



2020

NOT A “NORMAL” YEAR

WE WILL KEEP YOU CONNECTED





Our superior
network & digital
infrastructure
are in place

Rapid adoption of online and digital services



Web-based
Collaboration Tools



Online Shopping &
Payments



E-Entertainment &
E-Learning



E-Health



E-Security



Data usage overall has
surged **25%** since the
imposition of ECQ



OOKLA OPENSIGNAL




CRO SERVICE REVENUES

P41.5B

Q1 2020 PERFORMANCE

↑19%

GROWTH VS YAGO

A person wearing a dark visor and a blue face mask is shown in profile, looking to the left. They are standing in front of a wall that features a large-scale graphic of the Philippine flag, with a white triangle containing three yellow stars and a red triangle below it. The background is dark, and the overall image has a somber, muted color palette.

**Our focus is on helping
our customers, communities
and country get back on their
feet and enable lives in
their New Normal.**

WIRELESS



**Giga Life for
Everyone!**



Smart

The Giga experience powers Wireless growth



The Wireless Renaissance

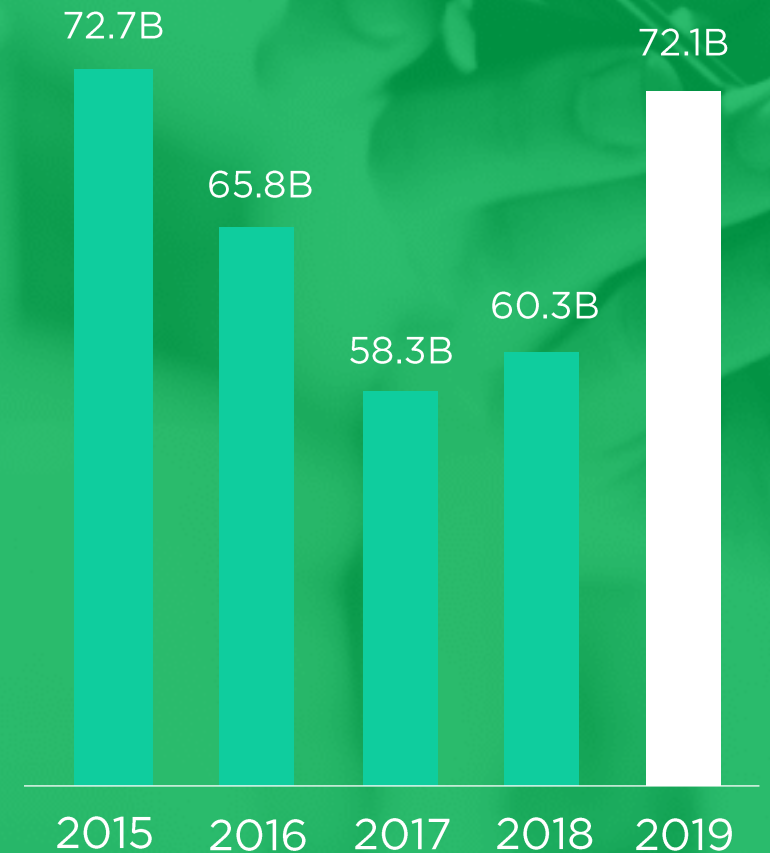
The upswing of our wireless services, which began to be felt in the second half of 2018, continued throughout 2019.



FY 2019 NET
SERVICE REVENUES

20%

2019 Growth vs 2018



In Q1 2020, Wireless maintains its momentum



2020 Q1 NET SERVICE REVENUES

▲ 20%

Growth vs YAGO

MOBILE INTERNET REVENUES

▲ 40%

DATA CONTRIBUTION TO REVENUES

72%

Up from 65% in 1Q 2019

Moving the Wireless Business Further Forward



Rediscovering the Soul of the Smart Brand



gigolife





BRAND PROMISE

Passions Powered by Innovation
and Cutting Edge Technology
Made Simple by Smart

“Passions Made Simple by Smart”

“GIGALife Made Simple by Smart”





Simple.



Based on Speedtest Intelligence data of Ookla for Q1-Q4 2019. Ookla trademarks used under license and reprinted with permission.

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An aerial photograph of a dense residential neighborhood, showing numerous houses with tiled roofs and multiple windows. The entire image is overlaid with a semi-transparent red color. The text is positioned on the left side of the image.

HOME

> **Home as Office
and School**

Free *Speed***boost** for all.



BEST BROADBAND SERVICE



PLDT Home continue to dominate the fixed line broadband market

1Q 2020 SERVICE REVENUES



5%

REVENUE GROWTH
vs YAGO

79%

SERVICE REVENUES
ARE DATA



ENTERPRISE

> **Doing Business
Under COVID**



ICT will power future
growth

eBanking eLearning eCommerce
eHealth eGovernment

ePLDT

Making a positive impact on every single business

1Q 2020 SERVICE REVENUES

▲ **10.1B**

3% increase vs YAGO

▲ **13%** Wireless

▲ **6%** ICT

▲ **1%** Fixed



INTERNATIONAL

> **Managing the long tail
amidst a global pandemic**

Redefine Global Partnerships to optimize profitability





MARAMING SALAMAT



WE ARE BUILT TO LAST

92 years of continued service
to the Filipino people



WE CONTINUE TO SERVE IN THE
NEW NORMAL



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