



ENTERPRISE BUSINESS

2018

**Sustained  
Breakthrough  
Growth**

FY 2018 Net Service Revenues

**P38.4B**

YoY Growth: **Largest growth ever achieved!**

**10% + P3.6B**

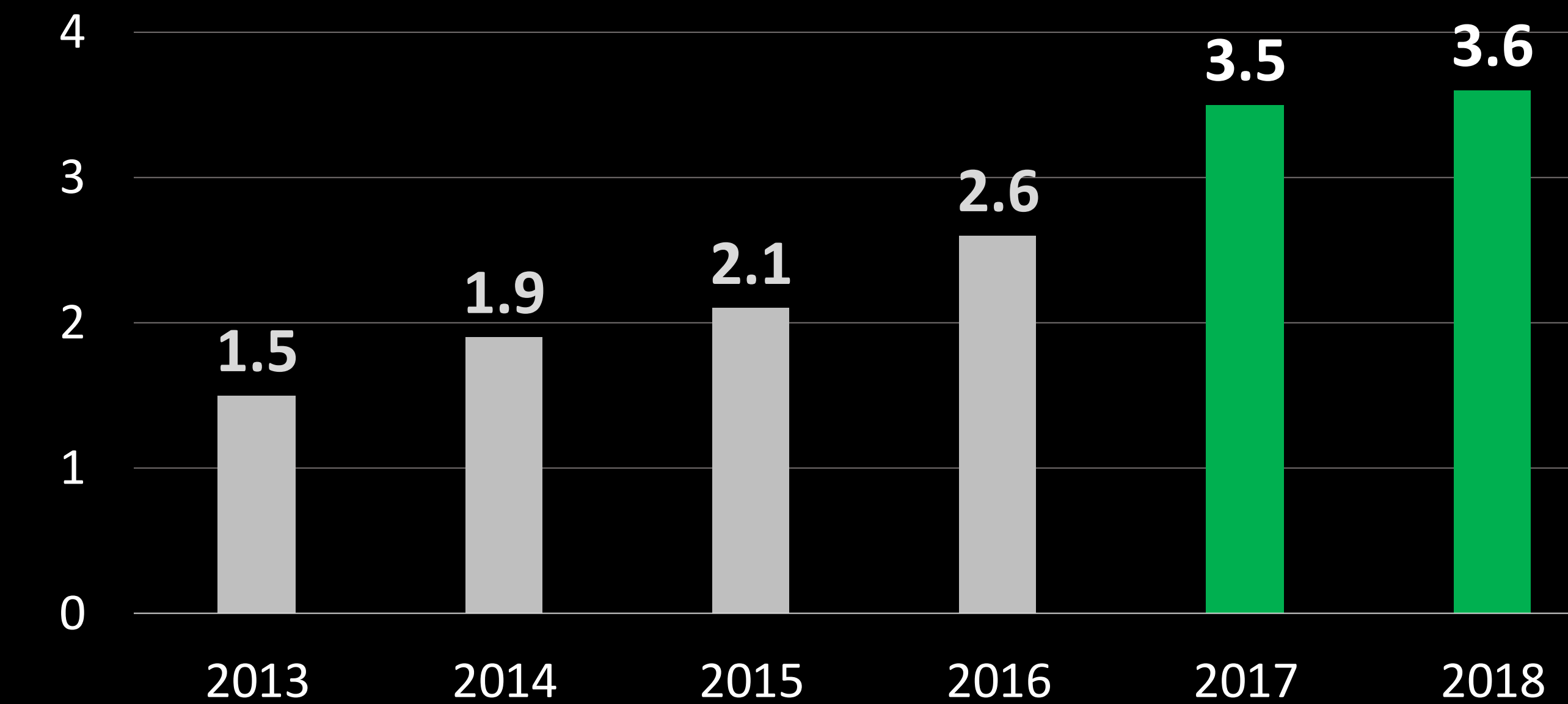
2013-2018

**Enterprise  
Growing Like  
Never Before**

Cumulative Growth 2013-2018.

**+P 15.2B**

PLDT Enterprise: YoY Growth, 2013-2018.







# The **FUTURE** of **WORK**



A long-exposure photograph of a city at night, showing a complex network of highways and roads. The lights from cars and buildings create vibrant, multi-colored streaks of light in shades of blue, red, and white, illustrating a highly connected urban environment.

Connected

A person in a white shirt and tie is shown from the chest up, sitting in the driver's seat of a car. The image is overlaid with a green-tinted digital interface featuring a network of nodes and lines, a steering wheel with various icons, and a dashboard with a map and other data points, representing mobile technology and connectivity.

Mobile

A perspective view of a server room. Rows of server racks are illuminated with a strong blue light, creating a futuristic and secure atmosphere. The racks are filled with various components, and the overall scene conveys a sense of advanced technology and data security.

Secure



**FIXED**

**Fueled by  
Demand  
for Data**

FY2018 Data Net Service Revenues

**P18.9B**

**13% +P2.1B**

The Enterprise Data Super Highway:  
The Lifeblood of Business

**37%**

Subscribed  
Bandwidth

**10B**

Broadband 16%,  
+P1.4B

**1B** Enterprise Global Operations  
36%, +0.3B



PLDT Enterprise Global Network  
Connecting Enterprises to the World



FIXED

The FUTURE of Enterprise is **FIBER.**

ROBUST  
RELIABLE  
SECURE



WIRELESS

Growing  
Beyond  
Postpaid

FY 2018 Net Service Revenues

P7.0B


24% +P1.4B

A Keen Eye on Enterprise Mobility  
Internet of Things (IoT)

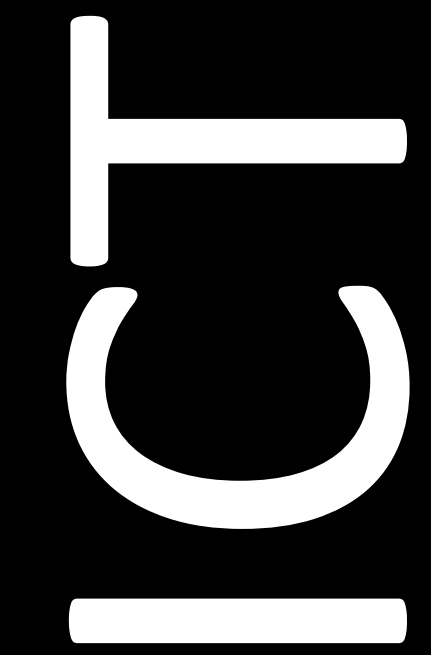
100k Net new subs

140k IoT Connections

Smart  
5G

ERICSSON  NOKIA  HUAWEI 



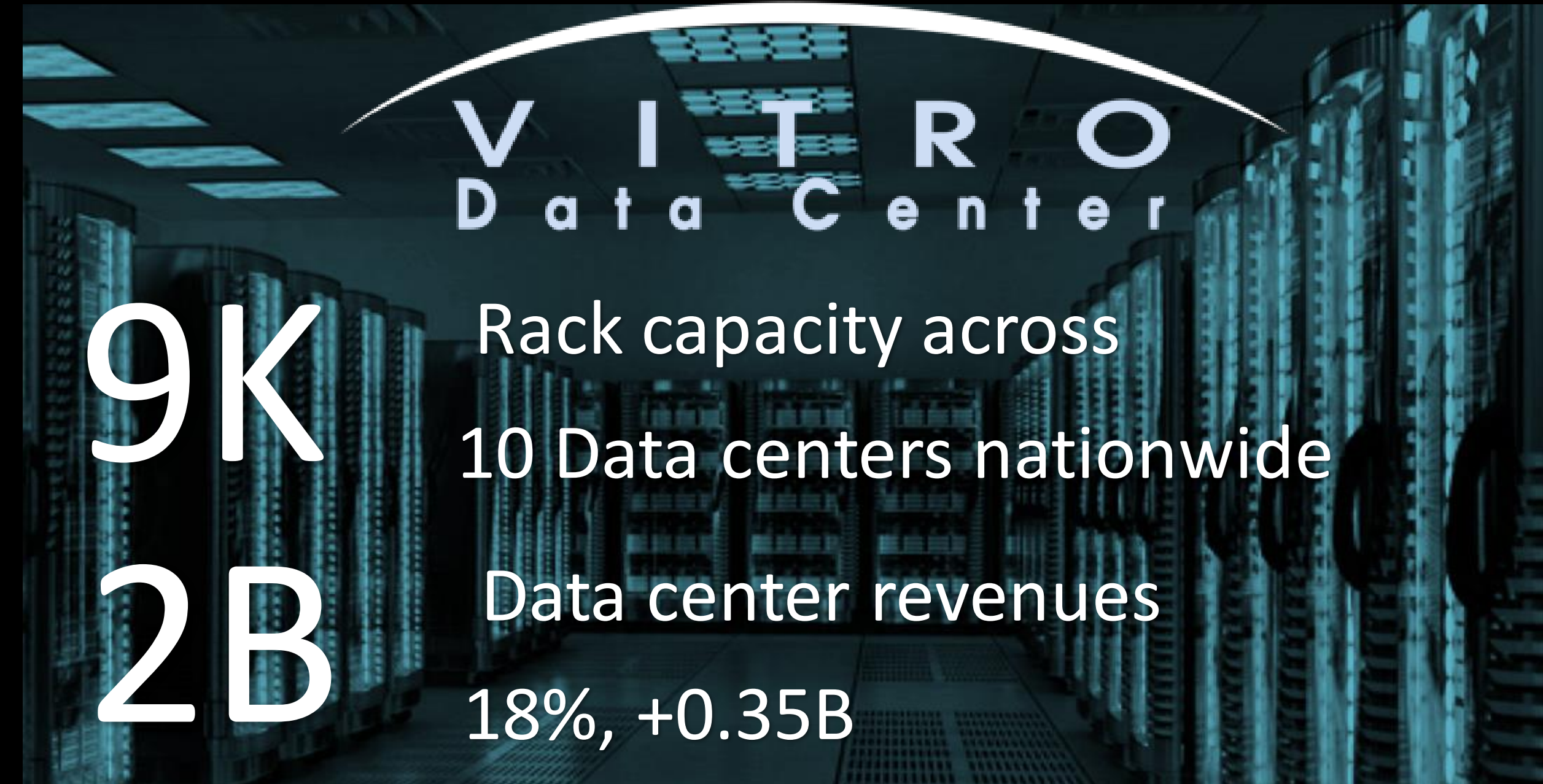


Rising  
**2X** of Market  
 Pace

FY 2018 Net Service Revenues

**P3.7B**

**14% +P0.5B**



**9K**

Rack capacity across  
 10 Data centers nationwide

**2B**

Data center revenues  
 18%, +0.35B



**ePLDT Cyber Security**

**30M** Ave. monthly attacks averted

**54** seconds Ave. security notification time



## Fortify Leadership in Fixed Data



Sustain Data Leadership across industry verticals in Large Enterprise, Small & Medium Enterprise, Global markets segments, and mSMEs.

## Grow Wireless Beyond Postpaid



Aggressively grow wireless by pushing relevant wireless solutions to the market beyond just postpaid (M2M/IoT/Smart City/5G).

## Aggressively Strengthen ICT Capabilities



Fortify Leadership in ICT.  
Full Spectrum ICT Services provider:  
Data Center, Cloud, Cybersecurity, and Mgd. IT Svcs..





Making the

FUTURE WORK





THANK YOU